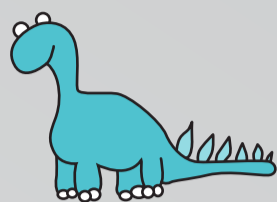


THE HISTORY OF BANTER



Bantersaurus Graphics cc

2004

While the final season of *Friends* was winding down and *Facebook* was still *TheFacebook*, **Banter** had its humble beginnings in the mind of founder Craig Meiring. Craig was a corporate calendar designer by day and a creative t-shirt designer by night at **Bantersaurus Inc** and later **Bantersaurus Graphics**. Eventually over the course of four years, **Bantersaurus Graphics** expanded its service offering to include not just t-shirts but general DTP and graphic design.

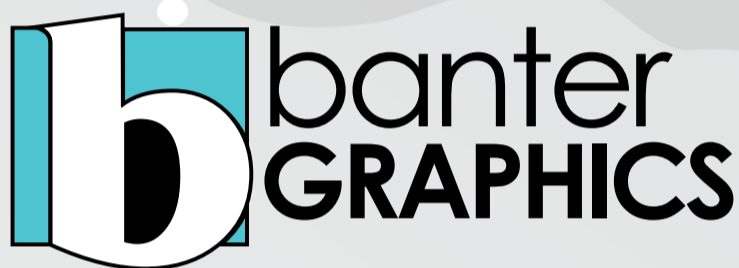
2010

While you were thumbing your way through *Angry Birds* on your *iPhone 4* and making your way to the theatre to see *The Twilight Saga: Eclipse*, **Bantersaurus Graphics** was evolving into the more recognizable **Banter Graphics**. This was about the time that website design started making its way into the business with simple design and HTML development.



2011

Winter was definitely coming in 2011 when *Game of Thrones* made its debut on the small screen. Meanwhile, in a slightly less gruesome way, **Banter Graphics** was about to hatch out of its dragon's egg too! Late in the year, Craig teamed up with his wife Carissa and hatched a plan to take the company to the next level.



2012

The odds were definitely in **Banter Graphics'** favour in the beginning of 2012, when like Katniss of *The Hunger Games* the company came out on top as **Banter Media**. While dancing along to Psy's *Gangnam Style* Craig and Carissa embarked on a new adventure by quitting their day jobs and committing to **Banter Media** full time. The business was growing at an exponential rate, clients now demanding digital design, front end web development and email marketing. Before the year was out **Banter Media** had its own office space and a new employee.



2014

In between dousing themselves in cold water for the *ALS Ice Bucket Challenge*, the Banterians found time to refine their service offering yet again. Moving even deeper into the digital space, **Banter Media** moved into social media marketing and higher level website and portal design and development. All while humming *Let It Go* from Disney's *Frozen*.

banter.



2016

Much like the throng of 20-somethings chasing *Pokemon* in every public place, **Banter** has really come a long way! In 2016, with a simpler, sleeker and sexier brand and another new staff member, **Banter Media** has evolved into **Banter**. Looking to the future, the goal is to become one of the leading digital solutions agencies in South Africa. With a strong focus on clients' needs and creative solutions, that goal is just within reach!